

# USVP

## U.S. VENTURE PARTNERS

### **TED MAIDENBERG PROMOTED TO PRINCIPAL AT U.S. VENTURE PARTNERS**

**MENLO PARK, Calif. (July 23, 2009)** – U.S. Venture Partners, a leading Silicon Valley venture capital firm, announced today the promotion of Ted Maidenberg to Principal.

Ted joined USVP in 2006 and focuses on information technology investments, with his main area of interest being business and consumer facing software and services. Ted currently serves on the board of directors of Media6Degrees and Savings.com. Additionally, Ted was closely involved with Adify, from USVP's investment to its sale to Cox Enterprises in April 2008.

Prior to USVP, Ted led the Asia Pacific region for Warner Bros. Digital Distribution, where he was responsible for licensing and publishing mobile and web content in Japan, Korea, Philippines, China and India. Ted joined Warner Bros. from Time Warner where he was a founding member of the Time Warner Investments group. During his time there, the group invested in over 60 early stage companies, committing over \$250 million. Ted began his career at Credit Suisse's media telecom investment banking group.

"This promotion recognizes the material contributions Ted is making to our growing business and consumer service practice at USVP," said General Partner Tim Connors. "It is a joy to give him this honor on his third anniversary with the firm."

Ted holds a B.S. in Business Administration from Washington University in St. Louis (honors).

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**About U.S. Venture Partners** [www.usvp.com](http://www.usvp.com)

U.S. Venture Partners (USVP) is a leading Silicon Valley-based venture capital firm, dedicated to helping entrepreneurs build world-class companies that are leaders in their industry. USVP focuses on early stage opportunities in sectors where the Partners have the domain expertise, operating experience and network of relationships to provide meaningful contribution to the success of the enterprise. These sectors include business and consumer software and services, digital communications and networking systems, semiconductors and components, clean technologies, and medical devices and biopharmaceuticals.

**Contacts:**

**Tim Connors**  
USVP  
(650) 854-9080  
[tconnors@usvp.com](mailto:tconnors@usvp.com)

**Ted Maidenberg**  
USVP  
(650) 854-9080  
[tmaidenberg@usvp.com](mailto:tmaidenberg@usvp.com)